

TEACHING OF EXCELLENCE

K-12

TEACHING FOR EXCELLENCE
SUMMER INSTITUTE
August 3-11, 2010
Muskegon, Michigan

INFORMATION

Spence Rogers

Chane Beam, Renée Brice,
PEAK Associates, Authors
and Coaches

PEAK
LEARNING SYSTEMS

PERFORMANCE EXCELLENCE FOR ALL KIDS

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ABOUT MUSKEGON

HISTORY

Located on the eastern shore of Lake Michigan, the name "Muskegon" comes from the Ottawa Indian term "Masquigon" meaning marshy river or swamp. The Masquigon River is identified on French maps dating from the late seventeenth century, suggesting that French explorers had reached the western coast of Michigan by that time. The first known resident of the county was fur trader and trapper, Edward Fitzgerald, who visited in 1748 and died in Muskegon.

In 1837 Muskegon Township was organized as a subdivision of Ottawa County. Henry Pennoyer was elected the first Township Supervisor in 1838. By the mid 1880's Muskegon's lumber industry reached its peak with forty-seven sawmills on Muskegon Lake. Muskegon was known as the "Lumber Queen of the World". In 1887 alone, 665,000,000 board feet were cut.

By the end of the nineteenth century, the lumber industry was in decline. Industrialists in the community including Thomas Hume and Charles Hackley, organized a program of economic development that attracted more diverse businesses such as Brunswick, Continental Motors and Central Paper Mill. During the Great Depression, the local economy suffered, but recovered during World War II when it was dubbed the "Arsenal of Democracy." In the 1950's and 1960's Muskegon again struggled and in the following two decades many companies and banks experienced consolidation with national and international corporations. Muskegon has continued to diversify in order to compete in a competitive environment.

Over the years, Muskegon has been attractive to many people, too. In the nineteenth century, many of the settlers were from New England, New York, and Pennsylvania. They were followed by immigrants from Canada, Ireland, Germany, the Netherlands, Norway, Sweden, and Denmark. During the industrial period, southern Europeans came to the region. And during World War II, many Mexican-Americans, southern blacks and Appalachian whites joined them. Muskegon is proud of its diverse ethnic heritage.

WEATHER

Daily high temperatures in Muskegon at this time of year average 78°F, but can range from the upper 50's to upper 90's. Although on average there are only 9 days of rain in August, an umbrella may be handy. If you are planning to spend time outside, sunglasses and sun screen are a good idea, too.

MEDICAL EMERGENCY

If you need medical assistance, we suggest that you call the front desk at the hotel or 911 for emergency. Additionally, there are medical facilities and pharmacies available. Please consult the telephone directory or hotel for more information.



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GENERAL INFORMATION

LOCATION OF SESSIONS

Reeths-Puffer Intermediate School
1500 N. Getty Street
Muskegon, MI 49445



NEARBY LODGING

Holiday Inn Muskegon Harbor

939 3rd Street
Muskegon, Michigan 49440
(231) 720-7100

- 5.3 Miles from session location
- Free wireless internet
- Complimentary breakfast Mon-Fri
- 24 hour business center
- Free parking in covered garage
- Full fitness facility
- Indoor heated pool, sauna, whirlpool
- Check In 4pm/Check Out 11am*

Hampton Inn Muskegon

1401 East Ellis Road
Muskegon, Michigan 49441
(231) 799-8333

- 10.9 Miles from session location
- Free wireless internet
- Complimentary breakfast 6-10am
- 24 hour business center
- Free parking
- Full fitness facility
- Indoor heated pool
- Check In 3pm/Check Out 11am*

*Lodging information is not guaranteed

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TRAVEL AND TRANSPORTATION TO MUSKEGON

AIR TRAVEL

Muskegon County Airport (231) 798-4596 is serviced by two regional airlines that offer 16 daily connections to destinations worldwide. The airport enjoys regional services of United Express, operated by SkyWest Airlines.

Ford International Airport in Grand Rapids (616) 233-6000 is serviced by several carriers including Air Canada, AirTran Airways, Allegiant Air, American Airlines, Continental Airlines, Delta Airlines, Frontier Airlines, Midwest Airlines, United Airlines.



GROUND TRANSPORTATION

Major car rental agencies serve Muskegon County Airport including Alamo, Avis, Hertz and National. Ford International Airport is serviced by Avis, Budget, Enterprise, Hertz and National.

DRIVING DIRECTIONS TO THE MUSKEGON HOLIDAY INN

From I-96 (also known as Bus 31 North & Seaway Drive), follow 31 North about 6 miles to the Welcome to DWTN sign. Shoreline Drive is located on your left. Follow Shoreline Drive and pass three lights. At the third street light, turn right. The hotel is located up a slight hill on your right hand side.

DRIVING DIRECTIONS TO THE MUSKEGON HAMPTON INN

From US 31 North or South - Exit at Sternberg Rd., go east toward Harvey Rd. and turn left onto Harvey. Continue past Lakeshore Marketplace and turn left onto Ellis Rd. From I-96 - Take Exit 1A to US 31 South, exit at Sternberg Rd. going east and turn left. Go to Harvey Rd. and turn left, go past Lakeshore Marketplace and turn left onto Ellis Rd. From Muskegon County Airport - Turn left out of airport onto Ellis Rd. At the first light turn right onto Grand Haven Rd., go to Sternberg Rd. and turn left; go approx. 1/4 mile to Harvey Rd. and turn left. Drive past Lakeshore Marketplace and turn left onto Ellis.

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PREPARATION CHECKLIST

- Send in your Institute Registration Form and payment to Peak Learning Systems
- Reserve a room at the hotel of your choice. If you have difficulties, please let us know so we can assist you.
- Arrange airline transportation.
- Arrange ground transportation for traveling to Muskegon.
- Note important dates, times, and information contained in this packet.
- Read about weather in Michigan on the enclosed pages.
- Use the enclosed Packing List as a quick guide to packing for the Institute.
- Note the following Peak Learning Systems information for reference or questions:

Peak Learning Systems
25797 Conifer Road, Ste. B219
Conifer, CO 80433
www.peaklearn.com

Phone: (303) 679-9780
Toll Free: (877) 321-PEAK
Fax: (303) 679-9781
Roz Rogers' Cell: (303) 929-7475

- Call our office for any assistance (303) 679-9780. We look forward to making this a great experience for everyone.



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INSTITUTE ATTIRE

The dress for all events is casual. We hope you will dress comfortably in jeans, shorts, t-shirts, sweatshirts, comfy shoes, etc.

CONTINENTAL BREAKFAST AND FOOD AND BEVERAGE AT THE INSTITUTE

A continental breakfast will be available each morning in the meeting room for all PEAK institute participants. Morning and afternoon breaks will be provided with snacks, coffee, tea, soft drinks and water. Lunch is on your own and will last 75-90 minutes.

COURSE MATERIALS

Each participant will receive *Teaching For Excellence* by Spence Rogers and a content example book.



COLLEGE CREDIT

For those interested in earning college credit, three graduate level credits will be offered for this Institute through Colorado State University-Pueblo. Information will be available in your Institute notebook. The investment for the three credits is \$395 which includes a transcript request fee. Credit will be given for the summer 2010 semester.

SCHEDULE

Daily 7:15 am - 8:00 am Check-In and Continental Breakfast

TUESDAY	8/03/10	8:10 am - 4:00 pm
WEDNESDAY	8/04/10	8:10 am - 4:00 pm
THURSDAY	8/05/10	8:10 am - 4:00 pm
FRIDAY	8/06/10	8:10 am - 4:00 pm
SATURDAY	8/07/10	8:10 am - 4:00 pm
MONDAY	8/09/10	8:10 am - 4:00 pm
TUESDAY	8/10/10	8:10 am - 4:00 pm
WEDNESDAY	8/11/10	8:10 am - 12:00 pm

Reserve each day from 4:00 to 5:00 p.m. for optional team meetings, networking, or personal reflection time.

CANCELLATION

In the remote case you are unable to attend, please notify the PEAK office by phone, fax, or letter as soon as possible. We will refund money paid (less a \$25 processing and materials fee) provided your cancellation is received by July 23, 2010. If cancellation is received after July 23, 2010, a full credit will be issued for the same program at a future date of your choice.

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PACKING LIST

- Casual, comfortable clothes for the Institute (shorts, jeans, warm-ups are encouraged)
- Comfortable walking shoes or tennis shoes
- Sweater or jacket for evenings and/or in case the meeting room is chilly. The ability to layer your clothing will make it easier to adjust to temperatures and be comfortable. No matter how hard we try, the meeting room can fluctuate to warm and cool temperatures and there isn't a single temperature that works for everyone
- Bottled water or a container for tap water
- Extra water and snacks for your flight and travels
- Your preferred outdoor recreation attire and shoes
- Umbrella and/or rain jacket
- Sunglasses, hat, and sun block for outdoors
- Tylenol or Aspirin to take at the first sign of a headache
- A backpack or fanny pack so you don't have so much to carry in your arms
- Business cards if you like to network and make contacts
- A camera
- Personal medication(s)



We are looking forward to seeing you this summer!

“Our Kids Are Worth Whatever It Takes!” – Spence Rogers

TEACHING FOR EXCELLENCE

ABOUT THE SUMMER TRAININGS

If additional information is needed, please give us a call, and we will be delighted to assist in answering your questions.

The institute is an opportunity to be immersed in and to learn exciting ways to increase student motivation, learning, achievement and success. You will discover practical tools to increase achievement; improve, build and maintain an effective learning environment; and take back over 100 solid and essential concepts, principles, keys, strategies and techniques.

Additionally, you will acquire methods that engage students through powerful

instructional tools and classroom assessment strategies and you will expand your repertoire of techniques to improve student behavior, motivation and learning. This institute models and teaches how to effectively integrate research-supported practices to ensure significantly increased student success. You will learn classroom assessment strategies that shift the focus to assessment for learning and you will learn how to align, develop, and use classroom assessments to increase student achievement, accountability, and motivation. Learn standards-based assessment practices that ensure students perform to high levels on standardized tests and truly learn what is important. Incredibly effective approaches to curriculum, instruction, and assessment are taught and modeled throughout the instructional process.



TEACHING FOR EXCELLENCE

It is no secret that a teacher's impact on student success can be enormous. Research is showing that teachers are the most powerful factor impacting student achievement. The PEAK Teaching for Excellence Institute and Model provide for educators a foundation of 1) crucial keys to teaching and learning, 2) vital links integrating curriculum, instruction and assessment, 3) instructional strategies proven to work, and 4) essential assessment design and implementation strategies to make performance excellence for all kids a reality. Not only does this model build on your current best practices, it builds new skills and learning you can take back and use immediately.

LEARN HOW TO

- Increase student motivation, engagement, and learning
- Build and maintain a classroom environment in which students work harder, learn better and care more
- Improve the quality of student work
- Increase student accountability
- Use assessment to teach and boost motivation, achievement and retention
- Grab students' attention and keep it
- Use questions to engage every learner
- Give directions so every student follows them correctly
- Deepen understanding
- Reduce discipline problems
- Use feedback effectively
- Use current brain-compatible teaching strategies
- Use every minute of class time effectively
- Make teaching easier and more rewarding
- Impact students you thought were unreachable
- Integrate assessment with instruction
- Improve system assessment results
- Reach higher standards and reduce achievement gaps
- Prepare your students to succeed on major assessments
- Use assessment to simplify your teaching
- Take back real examples! Use what others have already done!
- Experience success like never before!



TOPICS

- Student accountability
- Effective directions
- Instructional strategies
- Standards-Based teaching
- Six Keys for intrinsic motivation
- Brain-Compatible teaching & assessment
- Intrinsic and extrinsic motivation
- Student-Involved assessment
- Assessment strategies
- Feedback
- Parent and colleague support
- Distributed practice and incremental development
- Teaching "at risk" students
- Classroom management
- Memory enhancers
- Teaching in block schedules
- Reducing behavioral problems
- Flow
- Grading
- Music and nutrition
- Grading, accountability, and report cards
- Alignment of standards and assessments
- Coaching and scoring rubrics
- Motivation
- Student-Developed rubrics
- Reducing cheating
- Integration of assessment and instruction
- Parallel assessments and corrective instruction
- Excellence on state tests
- Reduced achievement gaps
- Memory and learning
- Background knowledge
- Vocabulary